

Les Ateliers de l'Aqueduc in Paris 10th arrondissement welcome DC Company's new headquarters

Less than a month after the completion of its renovation, Weinberg Capital Partners' value-add fund WREP#3 is thrilled to welcome DC Company, an online media group that owns Konbini, to Les Ateliers de l'Aqueduc (70, rue de l'Aqueduc, 75010 Paris). The new tenant embodies the vision of this project: to bring together innovative, growing companies in search of inspiring spaces in a vibrant neighborhood.

Starting in early 2025, DC Company will occupy part of the building with a total area of 1,500 square meters. For the group, this new address stands as a strategic choice and marks a new era in its development.

Indeed, last February, DC Company, led by Geoffrey La Rocca, owner of the satirical site *Le Gorafi*, female-centric media *Herstory*, and the podcast *C'est qui la Boss*, finalized the acquisition of Konbini, an infotainment pure player. Targeting 18-35 year-olds, Konbini has 30 million monthly users, 2 million followers on TikTok, and a team of 170 employees, including 40 journalists.

Located just steps from Gare du Nord and La Caserne, one of Europe's largest incubators for responsible brands, Les Ateliers de l'Aqueduc offers spacious, well-lit floors, services, and a magnificent rooftop with breathtaking views of Paris and its iconic monuments. The building has been completely renovated by MOON Project Engineering to attract inspiring and innovative companies in production, services, media, and tech, covering a total area of nearly 3,500 square meters, of which 2,000 square meters are now available for lease.

Jean-Philippe Olgati, Partner, Managing Director of Real Estate expertise at Weinberg Capital Partners, states: *"The arrival of DC Company at Les Ateliers de l'Aqueduc is the realization of our convictions for this project. It highlights the importance of the workplace to unite, attract, retain, inspire, create, and live. A new headquarters also reflects the ambition of a company."*

Geoffrey La Rocca, Founder and CEO of DC Company, adds: *"For us, joining Les Ateliers de l'Aqueduc is more than a move: it's a new step in the development of our company. This building reflects the vision and ambition of DC Company: to build, innovate, and establish ourselves sustainably in our ecosystem. We are eager to write this new chapter with a team united in a space that matches our creativity."*

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The right time – The right team

About Weinberg Capital Partners

Founded in 2005, Weinberg Capital Partners is an independent investment company historically active in buy-out capital, which expanded its field of intervention to real estate assets in 2008, and has been investing since 2015 in the capital of listed French SMEs/mid-caps as a minority shareholder with an active, friendly and long-term approach. In 2020, Weinberg Capital Partners added its capacity to invest in SMEs/mid-caps with a minority strategy focused on sustainable development issues, which offers extra-financial support known as impact, to better prepare companies for environmental and societal challenges. In 2023, Weinberg Capital Partners created a new fund, Eiréné, dedicated to the development of SMEs/mid-caps in the security and defense sector. In 2024, the company continued its growth in private equity with the launch of a co-investment fund, WCP Co-Invest.

With €1,6 billion of assets under management, Weinberg Capital Partners is a significant player in the mid-market equity segment in France.

Weinberg Capital Partners is a signatory of the PRI, a member of the International Climate Initiative and an active responsible investor.

★★★★★ with a score of 92/100 in the PRI Direct – Private Equity category.

★★★★☆ with a score of 87/100 in the PRI Direct – Real Estate category.

Weinberg Capital Partners supports Télémaque, an association for equal opportunities in education.

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