

Paris, March 19, 2007

WEINBERG CAPITAL PARTNERS ACQUIRES A MAJORITY STAKE IN VIA LOCATION

Weinberg Capital Partners (“WCP”) announces it has acquired a majority stake in Via Location, the number two multi-brand, generalist rental company in France for commercial vehicles.

WCP’s investment is aimed at accelerating Via Location’s development on a dynamic market.

Serge Weinberg declared: *“The rental market for commercial vehicles is growing thanks to a rise in road transport and the trend towards outsourcing of transport fleets by companies operating in France. Via Location, with an integrated national network, a full-range offering and high-quality services, is ideally positioned to respond to customer needs. We are very pleased to lend our support to the excellent management team of Via Location, which is perfectly suited to benefit fully from the market dynamics.”*

Nicolas Truelle, Chairman of the management board of Via Location, added: *“WCP’s investment in Via Location represents a new step forward for our Group. It rewards the efforts undertaken these past few years to refocus our activities on long-term rental and to reinforce the structure of our network in France and Benelux countries. It will allow us to concentrate our efforts on the development of our commercial network.*

The great entrepreneurial experience of WCP’s partners was a key criterion in the decision by Via Location’s management team. We are also extremely pleased that our main current shareholders continue to back us in this new phase for Via Location.”

ADDITIONAL INFORMATION

About Weinberg Capital Partners

Weinberg Capital Partners is a private equity firm created by Serge Weinberg, the former chairman of the management board of PPR, and his three partners, Guillaume d’Angerville, Henri Gagnaire and Philippe Klocanas. Its 420 million euro private equity fund WCP#1 aims to accompany the development of midsized European companies, principally in France and Southern Europe. This is WCP’s fifth investment since it was founded in July 2005. This transaction is part of WCP’s strategy of supporting medium-sized European companies with unexploited development potential, thanks to its industry-specific and financial know-how.

About Via Location:

Via Location is the number two multi-brand, generalist rental company in France for commercial vehicles. With a fleet of approximately 7,000 vehicles in 62 outlets, Via Location offers a full range of different brands, sizes and types. Via Location posted sales of €127 million in 2006 and has approximately 730 employees.

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